



*Golf Classic VII
Committee*

Peter Vacheron, Chair

David Baker
Michael Canina
James DeCoursey
Robert Dowling
Skip Dykstar
David Folsom
Gregory Janian, Esq.
James Marsh, Esq.
Eric McLaughlin
Jennifer Milavec
Joseph Milavec, DMD
Lynn Mills
Baffiour Nkrumah Appiah
Paul Saganey
Mark Worster

Old Colony Hospice Staff

Marilyn Jackson,
Director of Development
Linda Werman,
Development Manager

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Maureen Thayer
Catherine M. Congo, MPA/HA,
President & CEO

Spring 2009

Dear Friend of Old Colony Hospice:

I have the honor of serving as the chair of the Old Colony Hospice Golf Classic VII and am a member of the organization's Board of Directors. I am writing to ask you to be a sponsor of this year's tournament. The Golf Classic VII's goal is to raise hospice awareness and funds that provide revenue in support of Old Colony Hospice's programs and services. On Monday, July 27, 2009, golfers will tee off at Thorny Lea Golf Club in Brockton. Thorny Lea is a private 18-hole championship-caliber course.

We want sponsors to be proud of their affiliation with our tournament and our non-profit organization. Our golf event committee is working hard to make the 7th tournament even more exciting and fun-filled than last year's event.

The sponsorship packages are enclosed. Your organization's name will be visible through the many benefits provided to sponsors before, during and after the tournament. Press releases, marketing efforts, mailings, e-communication and collateral materials, event signage and more are some of the ways your organization's involvement is promoted to participants, other businesses and the greater community.

How does your sponsorship impact patient care? As a non-profit organization, the funds raised are used to underwrite the portion of the expensive pain medications or rental equipment (such as a hospital bed or oxygen tank) that patients need to stay in their own home for their final days. Old Colony Hospice makes house calls to 100 patients every day. Our highly skilled and dedicated staff of nurses, social workers and home health aides - the hospice care team - ensures the proper treatment of patients with advanced terminal disease in more than 40 communities throughout Bristol, Norfolk and Plymouth counties.

Linda Werman, Development Manager, of Old Colony Hospice, will be contacting you shortly. I hope you will join us in this important effort.

Sincerely,

A handwritten signature in blue ink, appearing to read "Peter D. Vacheron".

Peter D. Vacheron, Golf Committee Chair

PS If you would like to discuss a different sponsorship opportunity than those included herein, or if you have questions or need more information, please contact Linda Werman, Development Manager at 781-341-4147 x 204 or send an e-mail to lwerman@oldcolonyhospice.com.



GOLF CLASSIC VII PLAYER SPONSOR PACKAGES

Platinum Sponsor **\$2750**

- 1 - Foursome
- 2 - Hole Signs
- 2 - Golf Cart Signs
- 1 - Reserved Table @ Dinner
- 4 - Golf Around Player Passes – includes all tournament contests and activities
- Opportunity to provide give-away item in goodie bag
- Company Banner Displayed at Tournament
- Full page ad – in program booklet

Titanium Sponsor **\$1750**

- 1 - Foursome
- 1 - Hole Sign
- Company Banner Displayed at Tournament
- Full page ad in program booklet

NON-PLAYER SPONSOR PACKAGES

Golf Shirt Sponsor (1 sponsor only) **\$2750**

- Company Logo on all Golf Shirts
- Company Banner displayed at tournament
- ½ page ad in program booklet

Awards Dinner Sponsor **\$2500**

- Awards Reception Recognition Signage
- Table Signs
- Company Banner displayed at tournament
- ½ page ad in program booklet

Lunch Sponsor **\$1850**

- Lunch Sponsor Recognition Signage
- Table Signs
- Company Banner displayed at tournament
- ¼ page ad in program booklet

19th Hole Sponsor **\$1500**

- Cocktail Hour Recognition Signage
- Company Banner displayed at tournament
- ½ page ad in program booklet

Premium Item Sponsor **\$1000**

- Recognition Signage
- Company Banner displayed at tournament
- ¼ page ad in program booklet

Friend of Golf Classic V **\$500**

- Company Banner displayed at tournament
- Business Card Ad in program booklet

Hole Sign Sponsor **\$300**

- 2- Hole Signs
- Listing in program booklet



GOLF CLASSIC VII – SPONSORSHIP FORM

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Website: _____

Sponsorship Selection: (Please check the appropriate level and please complete the player info on reverse if applicable)

Player Sponsor Packages

Non-Player Sponsor Packages

____ \$2750 Platinum Sponsor
(4 players)

____ \$2,750 Golf Shirt Sponsor
***1 only**

____ \$1,500 19th Hole Sponsor

____ \$2,500 Awards Dinner Sponsor

____ \$1000 Premium Item Sponsor

____ \$1750 Titanium Sponsor
(4 players)

____ \$1,850 Lunch Sponsor

____ \$500 Friend of Golf Classic

____ \$ 300 Hole Sign Sponsor

Ad Information: Please send an .EPS file to us at lwerman@oldcolonyhospice.com

Sizes: **Full page:** 5 1/4" w x 8 1/4" h; **1/2 page:** 5" w x 4 1/8" h; **1/4 page:** 2 1/2 " w x 4" h

Auction/Prize/Give-Away/Raffle Donation

____ I/We can donate the following item for you to use at the tournament's auction, as a prize or give away (144 golfers)

Item Description: _____

Item Value: \$ _____

Payment: Please make checks payable to "Old Colony Hospice".

If you would like to pay by credit card – please complete the following and fax to: 781-297-7345:

Circle One: Mastercard Visa Discover

Card Number: _____ Expiration Date: _____

Name on Card: _____